



## **Disney's Race for the Taste 10K Field Near Capacity**

*Strong Registration Traffic Expected to Lead to Largest Field Ever*

LAKE BUENA VISTA, Fla (Oct. 3, 2008) – More than 4,000 runners are expected for the Disney's Race for the Taste 10K and race organizers anticipate more entries than ever before.

With a short time left to register for the Oct. 12 event, more 3,200 runners have entered the race at Walt Disney World Resort, surpassing last year's record-setting total.

"The response to this year's event has been overwhelming," says Kathleen Duran, manager of Disney's Endurance Series. "The experience of running through Walt Disney World and partaking in the Epcot Food & Wine Festival clearly is appealing to thousands of runners from across the country."

Runners will enjoy a ceremonial toast and fireworks display at the start of the race at Disney's Wide World of Sports Complex, then embark on a 6.2-mile journey through Disney's Hollywood Studios, including running through the set of "Lights! Motor! Action! Extreme Stunt Show." Runners will then trek through Disney's Yacht Club and Disney's Beach Club resorts before passing through World Showcase at Epcot, the epicenter of the Food & Wine Festival. At the finish line, runners – along with ticketed friends and family members – will have an opportunity to sample international cuisine from the Food & Wine Festival at a post-race picnic.

There will also be several Disney's Race for the Taste Kids' Races, including a Heelys' Race and Roll race (200m) for kids ages 8-14. Other kids' races include a 100-meter event (ages 1-3), 200-meter race (ages 4-6), 400-meter race (ages 7-9) and 800-meter event (ages 9-11).

Each participant will receive a medal shaped like a chef's hat once completing the race. Awards will be presented to the top three finishers in several categories, including top male, female and wheelchair divisions.

Registration for Disney's Race for the Taste 10K is still accepting participants. Online registration will close on Sunday, Oct. 5, or when the race reaches capacity. Runners can register now online at [www.disneyraceforthetaste.com](http://www.disneyraceforthetaste.com). Race-only registration is \$55; race registration that includes a Disney theme park ticket is \$92.

Participants and spectators can bring non-perishable food items to the event for donation to the Second Harvest Food Bank of Central Florida.

Disney's Endurance Series gives recreational athletes of all ages and abilities the chance to walk, jog, run and swim their way "around the world." From running marathons to road races and triathlons, participating athletes from across the country and around the world compete to stay in shape, to achieve personal-best times and often to raise donations for charitable causes.

Popular Endurance Series events include the Walt Disney World Marathon and Half Marathon (January), Disney's Princess Half Marathon (March) and The Twilight Zone Tower of Terror 13K (October). For more information, please visit [www.disneyenduranceseries.com](http://www.disneyenduranceseries.com).

**About Disney's Wide World of Sports Complex**

Opened in 1997 at Walt Disney World Resort, Disney's Wide World of Sports Complex is a leading sports and entertainment venue for amateur and professional sports in the United States. The sprawling 220-acre state-of-the-art complex features The Milk House, a 165,000-square-foot field house which seats 5,500 for basketball; the 9,500-seat *Champion* Stadium ballpark; Hess Sports Fields, which include multiple baseball, softball and soccer fields; and Jostens Center, an 80,000-square-foot multi-sport field house. In addition, the complex has 11 tennis courts, including a stadium court, and a track & field complex. The complex is home to more than 180 amateur and professional sports and entertainment events each year, including the NFL Tampa Bay Buccaneers training camp, the Major League Baseball Atlanta Braves spring training, a Tampa Bay Rays regular-season series, the NBA Pre-Draft Camp, the Pop Warner Super Bowl, Chelsea Football Club events, the Special Olympics Florida Summer Games and the AAU National Championship events. Please visit [www.disneysports.com](http://www.disneysports.com) for more information.